NEW YORK, SUNDAY, AUGUST 18, 1916 .- Copyright, 1916, by the Sun Printing and Publishing Association

ASBURY PARK'S NEW QUEEN IS MISS GRUZILLA TAYLOR

A SALL MAN

Carnival Choice Popular and Height of Season Is Marked MUSIC IN PLENTY by Many Dances at the Hotels---Summer Gayeties at Many Coast, Lake and Mountain Resorts

Assurt Park. N. J., Aug. 112.—While thousands of her loyal subjects gave her a rousing welcome, Miss Gruzilla Taylor of Asbury Park was formally chosen Queen Titania XVII. of the Asbury Park Carrigal period at a bourt pageant of charding beauty in the Beach Arcade last evening. The fete also saw the selection of five other young women as princesses in the queen's court.

The new princesses are Miss Mary B, Imse, 17 daughter of Mr. and Mrs. J. W. Wilsophoe, Mr. and Mrs. P. W. Alspaugh, Mr. and Mrs. J. W. Wilsophoe, Mr. and Mrs. Philadelphia—Mr. and Mrs. W. P. this month at Bar Harbor, from the Philadelphia—Mr. and Mrs. W. P.

AT BAR HARBOR



Miss Amelia F. Woolley of LONG BRANCH.



MISS. HELEN J. DARLING MEW YORK.



MARY B. IMSE. of ST Louis.

Robert C. Imse of St. Louis: Miss Selma Krymer, 19, daughter of Mr. and Mrs. Miller Krymer of 443 Morris avenue, Elizabeth, N. J.: Miss Amelia F. Wool-ley, daughter of Mr. and Mrs. B. Drum-mend Woolley of Long Branch, and Miss Helen J. Darling, daughter of Mr. and Mrs. Chester A. Darling, of New and Mrs. Chester A. Darling of New York.
Miss Taylor, the new queen, is 18 and

he daughter of I. R. Taylor, a prominent banker and building contractor in Abbury Park. She is a student at the Beachwood Academy, Philadelphia, and has a host of friends in the summer colony. She was a maid in the court of Queen Titania XVI.

Fairies, harlequins and other creatures of fairydom's magic realm were repre-sented by members of the summer colwhich was employed to give the announcement of the queen's identity a setting of charm and beauty. The queen and her court of eleven maids represented flowers, Miss Taylor appearing as the American Beauty Rose. The other maids announced their selection of the rose to rule over their festivals amid a scene of dazzling splendor.

Miss Priscilla Mitchell of New York. of the rose to rule over their festivals amid a scene of dazzling splendor.

Miss Priscilla Mitchell of New York and Miss Rymer of Elizabeth were thosen by the queen as Princess Cinderella and Princess Flora respectively.

Miss Mitchell's election to the court was Starbridge, A. Sloan, L. Fitzgerald, M. W. C. Belgen.

Bushman and Mr. and Mrs. George S. Alali, Mrs. J. P. Fisher, Mrs. Miss Mitchell's election to the court was announced last evening.

The coronation of the new queen will take place at the Beach Acade next Wednesday evening and it promises to be another pageant of surpassing beauty. Miss Helen J. Darling, the New York is a student at Brantwood Hall, Bronxville, N. Y. She is a season visitor at the Lafayette, where, with her pageans, she last yete, where, she pageans of the pageans o

Miss. Louise C. Hall 9°EASTON, PA.

Lafayette, where, with her parents, she last spent the summer for according years.

The black and white ball at the New Monterey to-night, which closed a week or bright social affairs at that hotel, was one of the most brilliant functions ever held in Asbury Park. The display of growns and jewelry was on a magnificent scale.

The week end dances at the hotels to-night indicated that the season is at its heldsh Large crewds of sojourners were the dance floors at the Cocan Grove Auditorium this evening. West End, Brunswick, Fenimore, Mary, and Mrs. M. Mitchell, Miss heldsh Large creewds of sojourners were the dance floors at the Cocan Grove Auditorium this evening. West End, Brunswick, Fenimore, Mary, and Mrs. M. Mitchell, Miss heldsh Large crewds of sojourners were the dance floors at the Cocan Grove Auditorium this evening. Mrs. J. G. Shaw, Mrs. J. W. Hazen of Boston won the prizes.

West End, Brunswick, Fenimore, Mary, and Mrs. M. Mitchell, Miss K. W. Barning of Manhattan was hostess at a card party this week in the parlors of the Mansion House, when Mrs. A. Thomas P. Stran of Baltimore, Mrs. A. Thomas P. Stran of Baltimore, Mrs. A. Two concerts will be given by Miss frances Musgrave and Mrs. Dave Hennen Morris.

W. S. Gurnee of New York will be the host at the Pot and Kettle next Thursday at the club's regular fortnightly inched the concert in the Cocan Grove Auditorium this experiment. As a substant of the Mansion House, when Mrs. A. Thomas P. Stran of Baltimore, Mrs. A. The September 14.

The week end dances at the hotels to-night indicated that the season is at its held the concert in the Cocan Grove Auditorium this experiment. As a card party this week in the parlors of the Mansion House, when Mrs. A. Thomas P. Stran of Baltimore, Mrs. A. Thomas P. Stran of Baltimore, Mrs. A. Two concerts will be given by Miss Frances Musgrave and Mrs. M. Miss As a card party this week in the parlors of the Mansion House, when Mrs. A. Thomas P. Stran of Baltimore, Mrs. A. The card party this week in the parlors of the Man

number of musicales and concerts one would get the impression that the resort was chiefly devoted to music-and automobiles. At the Building of Arts this week there has been a song recital by Paul Draper on Tuesday, another by Reinhold de Wahrlich on Thursday, and a play, "The Cardinal's Support" from the Portuguese of Julio Danias, on Sat-urday.

The event of the week was the Pre-

MISS

SELMA

KRYMER

ELIZABETH

N. J.

paredness ball Tuesday evening at the Swimming Club. A neutrality ballet, with Miss Josephine Gibson representing Russia, Miss Margaret Keech France. Miss Sedgwick America and Miss Suzette Sturgis Germany, was among the features. On August 21 will come one of

Mrs. Marcus A. Hanna held a tea and sale for charitable purposes at her sum-mer home a: Seal Harbor Wednesday, and Thursday the Hampton student were again heard, this time at Seal Har-

WEATHER FORECAST

The Abraham & Straus Private Subway Entrance at Hoyt Street is quickly reached by Brooklyn Express, as follows, from 28 min. Grand Central. 17 min. Brooklyn Bridge.. 9 min. 22 min. 14th St...... 13 min. Bowling Green.. 5); min.

Store Opens at 9 A. M., Saturday 12 M.

The Great Midsummer Climax Sale High-Water Mark of the Season in Value-Giving

Women's Coats Now \$9.95

Not a Coat in the entire group has been less than \$19.95. A great many have been \$24.95 and \$29.95.

Pashlonable styles in gabardine, fine serge, wool poplin, shepherd checks, tweels.

Also dressy Coats for afternoon wear, of silk poplin or chiffon taffeta.

Second floor, Central Building.

Women's Suits, \$7.50 and \$15 The splendidly tailored cloth models and handsome sports costumes that have been \$16.50, \$18.75, \$24.75 and \$34.50—take Climax Reduction prices that cap all previous offerings.

The cloths consist of serge, gabardine, poplin, club checks and pastel

cheviots.

Suits for sports wear have silk Jersey coats and skirts of striped creps;
also sports-colored models entirely of silk Jersey. All sizes in the various models.

Second floor, Central Building. 300 Women's Silk Dresses, \$12.75

These offer choice of Charmeuse Satins, Silk Taffetas, Silk Crepe

As well as all black or white. Skirts are in deep tunic style or one-skire effect. Corded, ruffled, hip-pocketed, pleated.

Bolices show the jacket fashion, the semi-basque or the surplice.

Most of the Dresses have collars of white La George crepe, in various novel handlings.

They are indeed lovely Frocks in which to enjoy the late Summer and the Fall season. A complete size range.

Second floor, Central Building.

Women's \$2.50 to \$4.50 Autumn Hats, 98c Trinimed and untrimmed, beautiful advance model Millinery

that we have obtained in a remarkable scoop.

Hats of satin and velvet, satin and crepe, all velvet, in the acknowledged fashions of the new season.

There are all blacks and the fashionable colors of rose, green and white, white and black, all white, pink.

Street and Mezzanine floors, East Building.

Women's \$3.95 White Oxfords, \$2.95 Pr.

Only yesterday these very Shoes have been selling at regular price. There are 300 pairs of them—all perfect—all good-looking—all remarkable good values at their new price.

They are of white ooze with red rubber soles, welted and stitched, spring heels. The ideal kind of Shoes for tennis and general sports wear. A complete size range.

\$1.89, \$2.89 & \$3.69 Parasols, \$1.37

They are extremely handsome in their rich, floral effects, black and white combinations, shirred and corded effects. Also beautiful cretonnes, plain coachings and a wide assortment of sports and Japanese

Street floor, Fulton street. Central Building. \$2.47 to \$4.98 Hand Bags, \$1,49

Also Strap Purses at this record low price. The Bags are of white silk or kid, either plain or combination of white and black, hand-somely lined and fitted. Also Pongee Silk Bags with or without inside

compartment; fancy enamel clasps.

The Strap Purses come in white kid combined with vachette or pin seal; in all colors; inside frames; top strap handles, fitted purse and mirror. Also the new sport styles in all colors with vachette over-lapping strap, fancy enamel snap, and with single or double inside compartments. Street floor, Fulton street, Central Building.

\$2 Dutch Curtains, 98c. Pair These fashionable Curtains are of Marquisette and Scrim and are trimmed with cluny lace edge. These other extraordinary offerings

from the Upholstery Store: 50c. Nottingham Lace Curtains, 29c. Pr. \$2 Nottingham Lace Curtains, 98c. Pr. 1,500 pairs in the lot, in about fifty handsome patterns.

Third floor, Central Building

\$23.98 Hand-Carved Floor Lamps, \$15.98 To be had in solid mahogany or burnished gold and, at Monday's price, come complete with beautifully-made silk shades in all colors, Subway floor, Central Building

65c. to \$1.75 Silver Flatware, 45c. to 95c. Here is a fine collection of Sterling Silver Table Ware and serving pieces at very much below their usual prices. Heavy weight, in at-

At 45c., Regularly 65c. to 75c. At 65c., Regularly 90c. to \$1

Cheese servers, olive forks, saled forks, butter picks, ice tea spoons, tea spoons, boutton spoons, oyster forks, grapefruit knives, dessert knives, tee cream forks.

Subway floor, Central Building. Misses' \$5 to \$5.75 Diamond Rings, \$3.50 Just 40 of these beautiful little Rings, solid 14 k. gold, each mounted with a small, white, full-cut diamond. The price is less than

\$1 French Pearl Earrings, 55c. Pr. These are about the best looking imitation pearls that you can find at such a low price. They have Oriental tints and a beautiful lustre, and there are only 300 pairs of them.

Street floor, Central Building.

\$9.98 Couch Hammocks, \$7.49 The first time these Hammocks ever sold for so low a price The model is made on a steel frame with a rust-proof spring. It has heavy canvas ends and shield mattress has a soft duck-covered top with roll edge. Complete with 1 pair of chains and ceiling hooks at

\$1.75 Wool Carpets, \$1.35 & \$1.50 Yd. Our best Wool Velvet Carpets - from the Sanford, Roxbury and Smith mills. The excellence of this offer needs no further emphasis. A splendid line in hall and stair patterns. Third floor, East Building.

Monday's price.

125 "Sample" Metal Bedsteads 30% Below Regular Prices A Wonderful "Climax" Offering

From the Midsummer Furniture Sale With the present high prices on all metals, this is a very extraor-

We bought the entire collection of sample full-sized metal Bedsteads from the Lehigh Star Bedding Company, of Allentown, Pa. It was specially prepared to be exhibited to show the designs for the coming season to the buyers of stocks for retail selling.

Naturally, the Bedsteads are the best workmanship that the factory can turn out. They are in beautiful designs: the brass Bedsteads in satia, velvet and polet finishes and with improved acid-proof facture. The steel Bedsteads are finished in a variety of handsome colors—entirely new effects—and are very durable. As no two of the Bedsteads are alike, early comers will have best choosing. Here are the prices.

819.25, reg. \$27.50 \$21.00, reg. \$30.00 \$22.25, reg. \$32.00 \$24.50, reg. \$35.00 \$25.80, reg. \$36.00 \$26.25, reg. \$37.50 \$28.00, reg. \$40.00 \$9.75, reg. \$14.00 \$11.00, reg. \$16.00 \$12.50, reg. \$18.00 \$14.00, reg. \$20.00 \$15.75, reg. \$22.50 \$17.50, reg. \$25.00 \$18.75, reg. \$26.00

Men's \$32 & \$38 Suits to Order, \$23.75

This clearance in our Tailoring Section will include patterns that most particular men will like. The fabrics are those that we have used in made-to-measure suits selling at \$32 and \$38. Besides the used in made-to-measure suits selling at \$32 and \$38. Besides ine fabrics the same workmanship, fit and style put into the regular higher-priced Suits will be obtained at Monday's price.

We will make them to your order in single or double-breasted sackcoat styles. Satisfactory litting is guaranteed.

A slight extra charge will be made for sizes over 42 breast.

Third floor, Men's Shop, East Building.

Men's Palm Beach Suits, \$5.75

The season's lowest price, we think, for Suits like these—every one made of genuine Palm Beach cloth. Each yard of material in them was water shrunk before it was used. The Suits were made by the best clothing manufacturer in America in this particular line.

The assortment is largely in the natural tan shade, plain or fancy. There are, however, a few grays. Mostly regular sack coass in regulars, stouts or longs. Some pinch-backs in sizes 34 to 40 only.

Second floor, Men's Shop, East Building.

Men's \$1.50 Straw Hats, 65c When these Hats were first offered, at the beginning of the season, \$1.50 was the lowest regular price. Some of them going Monday at 65c, were much higher.

There are various braids and proportions. Excellent Hat bargains also Monday at 98c, and \$1.50.

Street floor, Men's Shop, East Building.

Men's 75c to \$1 Fancy Shirts, 59c

A record low price for 1,500 handsome Summer Shirts. In madras of the special percent of the special p

clearance, some of the Shirts are a trifle mussed.

Street floor, Fulton Street, East Building. \$1.25 Boxes of 25 Cigars, 69c

Havana-filled Cigars made by L. P. Lopez, and put up in tin cans which keep the Cigars in perfect condition for six months. Just the box and Cigars to take along on your vacation. Never before have they sold for such a low price.

\$2.25 Samor Havana-Filled Cigars, Boxes of Fifty, \$1.49 Genuine French Briar Pipes at 24c., Instead of 50c. Fifteen different styles and sizes. Bowls are guaranteed.
Street floor, Men's Shop, East Building.

\$5.00 Camping Blankets, \$3.25
Army regulation weight and size. A maker's surplus, made for-

\$3.49 Full-Size Comfortables, \$2.49 Each Medium weight, figured dotted mull with border, one size-figured silkoline back, lavender only, the reason for the price.

Subway floor, West Building.

Webster's New "Century" Dictionary, 39c This price holds good for Monday only. Self-pronouncing, with an appendix containing synonyms and antonyms. Bound in cloth, and consists of 1,081 pages. Book Store, Mezzanine floor, East Building.

Pillow Cases and Sheets---Special Ready-male Pillow Cases, 12c. each.

Initial Pillow Cases, hemsitched or scalloped edges, 23c. Linen-finish, ready-made Sheets, 244x244 yards, before hemming, 73c, ea. Subway floor, West Building.

\$1.49 All-Silk Chiffon Taffeta, 99c. Yd. A fine chiffon finish, pure silk, in the best colors, including plenty navy blue, white and black; 35-inch. \$1.49 All-Silk Crepe de Chine, 99c. Yd.

So good that it is worth supplying your future needs at this low price. All evening and street shades, plenty of white and black; 40-inch. Will make charming evening, dance and street dresses.

Street floor, Livingston street, West Building.

Drugs and Toilet Goods Underpriced

A & S. grain Alcohol, 32-oz, usually Ste, at 79c, A & S. Witch Hazel, 32-oz, usually 37c, at 31c, Packer's Tar Soap, usually 14c, at 11c, Petheco Tooth Paste, usually 32c, at 29c, Plenolax Wafers, 100 in bottle, usually 75c, at 69c.

Phenolax Wafers, 100 in bottle, usually 75c, at 69c.

Picar's Unscented Soap, usually 10c, at se, Peroxide, 16-oz, bottles, usually 12c, at 18c, Sodium Phosphate, 16-oz, tins, usually 22c, at 19c.

Street floor, Livingston street, East Building.

Needed Notions at Low Prices Woolen combination Skirt and Wast Haugers, usually 9c., at 7c. Large spools black Sewing Silk, usually 21c. at 17c. John J. Clark's soft finish spool Cotton, several numbers, black or white; usually 30c., at 24c. Street floor, Livingston street, ally 30c., at 25c.

\$1.50 Gold-filled Eyeglasses, 75c
These Eyeglasses are rimless, with ground periscopic lenses

\$1.65 Kitchen Tables, 3-Ft., \$1.39 Strong, well-made tables with round-turned legs and white wood top.

Other Household Needs at Little Prices

Sleeve Boards, regularly 27c., at 19c. Nicely covered, strong and rigid.
Grey Enameled Preserving Kettle regularly 16c., at 39c., 10-qt. size.

Sleeve Boards, regularly 27c., at 19c., 10-qt. size.

Subway Floor, East Building.

\$3.24 Cottage Dinner Sets, \$2.35 a Set Just 84 of these sets in this decisive clean-up. In a pretty pink and green floral design on excellent American porcelain. Sets contain 48 pieces, to serve six people. Subway floor, Central Building

Low Prices on Fine Cut Glass Beautiful gift pieces in rock crystal, floral, Venetian or other

designs in pure, brilliant cut glass. \$3.49 Flower Vases, 12-In. 60c. Table Tumblers \$2.75 25c. Dozen Subway floor, Central Building

25c. "Priscilla" Bacon 21c Lb. Boneless strips, weighing from 3 to 5 pounds. Sugar cured and smoked over hickory logs, imparting that nut-like flavor for which

our smoked meats are noted. Wrapped to insure cleanliness but you pay for meat only "Puritan" Coffee "Hankow" Teas "Puritan" Coffee
Bean, ground and pulverized, in
one-pound cartons. Larger packages
contain bean only.
1-th carton, res. 26c., at 19c.
5-th, carton, res. 21c., at 22c.
25-ths, reg. \$6.09; sale \$4.54.

"Hankow Teas
Mixed, Oolong and English Breakfast. Blended and packed in our own
laboratory.
1-th carton, reg. 20c., at 22c.
5-th, carton, reg. 21c., at 22c.
5-th, carton, reg. \$2.00, at \$1.04,
10-th, carton, reg. \$2.00, at \$1.04,
Third floor, West Building.